

The aim of this course is to equip you with an understanding of the financial implications of day-to-day decisions so that you can increase the profitability and performance of your business

Who should attend?

Managers with little or no financial knowledge who would like to increase their understanding of finance.

Benefits:

By the end of the course you will be able to:

- Interpret key financial statements
- Utilise key performance indicators
- increase profitability with immediate effect
- Appraise capital projects with confidence, allowing you to make the best decision for your business

Course Overview:

- Finance and the business cycle
- Understanding the profit and loss statement, the cash flow statement and the balance sheet
- Key financial ratios and how to use them effectively
- Working capital management
- Cash flow management
- Cost control and reduction
- Improving margins and sales in your business
- Break even analysis
- Capital Investment techniques
- Risk analysis

Style of the Course:

The course is highly active and participative. During the workshop participants undertake activities, exercises and discussions to help them put what they learn into practice

Course Length:

Finance for Non-financial Managers

Written by Administrator

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One Day Workshop 09.00 to 17.00 with an hour for lunch

We can run this course for you in-company at favourable rates for 4 or more people. Please contact us on **01628 526535** or info@thestairway.co.uk