

Commercial awareness simulations

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Stairway design and facilitate bespoke business simulations to help increase the commercial awareness of business leaders.

Focusing on developing a compelling vision and strategy, understanding the competitive landscape, marketing and finance, the simulations demonstrate in a practical way how to create customer and employee engagement.

Ideal for managers, leaders and people on talent development programmes who wish to increase their commercial awareness. For more information contact info@thestairway.co.uk 00 44 (0) 7831 309739